

## Updates from The Nook and EACH

### **Retail**

#### **Retail's 'Hello SPRING' campaign launches...**

The Retail team successfully launched their latest seasonal campaign on Monday – **Hello SPRING**. Coinciding with the clocks going forward this weekend, the campaign comes off the back of our 50% sale campaign and an amazing week of trading. Total income was **£153,234 – 10.5% up** on budget and **14.8%** like-for-like growth – plus nearly **£15,000** from eBay, the EACH Book Shop and Style with EACH. Fantastic, well done, everyone.

There are some great Spring shop window displays and lots of quality stock brilliantly merchandised, including the introduction of our Spring New Goods range. It's worth checking out the stack of brightly coloured images shared by our shop teams.

### **Fundraising events**

March: thirteen business representatives spent the day 'behind bars' at Milton, The Nook and The Treehouse. Thankfully, they were all free to go at 3.00pm having raised a combined 'bail' of over £37,000

April 12<sup>th</sup> Easter event Public

May 18<sup>th</sup> Norwich bubble rush

June 7<sup>th</sup> Peir to pier Norfolk

Fundraising have moved to the Nook building from Manor farm barns.

Coffee and cake to the public continues to be every other Tuesday afternoon, support by Nook Friends volunteers.

### **The Nook**

We have 2 electric cars and charging points for staff and families.

We are recruiting more staff in admin and care to support the growing need of our service.

02/04/25